

SOCIAL MEDIA TEAM IMPACT

28th November 2023 - 27th February 2024



24

New followers

32

New likes

7 116

66

COMMENTS
LIKES AND REACTIONS
CONTENT SHARES

The three most interacted with posts during this period were;

1. BRH Christmas Timetable

2. East End Park New Bike Track

3. Leeds City Council 2024/25 Budget Consultation



Burmantofts & Richmond Hill Ward 2023 All children must be accompanied by a responsible adult.				
East End Park Festive Singalong	Fri 8 th Dec 3.30 pm	Junction of East Park Parade & Ivy Street, LS9 9DH	Go to East End Park Bowling Club at 3.25pm for directions.	Sing some Christmas songs & enjoy mince pies and hot chocolates.
Christmas fair	Sat 9th Dec 11.00 – 2.00 pm	Starlight's Dance Studio, LS9 ONJ	0771 092 3531	Santa's Grotto, craft / gifts stalls, tombola & café.
Messy Church	Sat 9 th Dec 10.30 – 12.30 1.30 – 3.30 pm	Bridge Community Church, LS9 7BQ	0113 2431 375	Ticketed event, £1 per person: choose which time. Crafts & refreshments.
Family Festive Fun	Sat 9 th Dec 11.00 – 1.00 pm	Church of the Epiphany, LS9 6SW	donnac@ space2.org.uk	See Santa: £2 per child. Arts & crafts, tombola, free face paint.
Peter Pants Pantomime	Thurs 14th & Fri 15th Dec 6.30 pm	Christ Temple of Worship, LS9 8SS	0113 248 4126	Tickets available at St. Vincent's Centre – Pay as you feel (Donation £1 min - £5 max suggested).
Carols by Candlelight	Sun 10 th Dec 4.00 pm	St. Philip's Church, LS9 9EF	0789 442 9214	Come along with your family to enjoy the 30-piece Horbury Victoria Brass Band.
Christmas Film	Fri 15th Dec 5.30 – 7.30 pm	Nowell Mount Community Centre, LS9 6JJ	Info@ leedscommunityspaces org.uk	Come dressed in your pj's, enjoy a hot chocolate and a Christmas film.
Christmas Activities	Sat 16 th Dec 12.00 – 4.00 pm	Nowell Mount Community Centre, LS9 6JJ	Info@ leedscommunityspaces org.uk	Stalls to browse through & Christmas crafts.
Santa's Visit	Sun 17 th Dec 12.00 – 3.00 pm	Nowell Mount Community Centre, LS9 6JJ	Info@ leedscommunityspaces org.uk	Santa will be visiting to give out selection boxes to children.
Christingle	Sun 17 th Dec 4.00 pm	St. Philip's Church, LS9 9EF	0789 442 9214	A lighted candle service.
Christmas Carols	Sun 17 th Dec 6.30 – 8.00 pm	Bridge Community Church, LS9 7BQ	0113 2431 375	Carol service: meaningful reflections, uplifting carols & the warmth of community.
Santa's Grotto	Sun 23rd Dec 12.00 – 3.00 pm	Harehills Park Bowling Club, LS9 6ND	harehillsparkbc@ outlook.com	Santa will be giving gifts to children. Ticketed event: £3 per person. Activities, hot drink & mince pies for adults.
Nativity	Sun 24 th Dec 4.00 pm	St. Philip's Church, LS9 9EF	0789 442 9214	Come dressed up in your favourite nativity character.
Christmas Celebration	Mon 25 th Dec 10.30 am	St. Philip's Church, LS9 9EF	0789 442 9214	Christmas service followed by hospitality.

- 1. BRH Christmas Timetable
- reached 1,400 users
- received 2 reaction
- was shared 8 times



Post impressions 👔

1,555

Post reach 👔

1,436

Engagement 🕕

108

2. East End Park New Bike **Track**

- reached 1,100 users
- received 6 reactions
- was shared 12 times



EAST END PARK NEW BIKE TRACK LAUNCH **EAST END PARK BIKE TRACK** SATURDAY 16TH MARCH 1PM - 3PM BIKE AND ROLLER SKATING SKILLS WITH OUR EXPERT COACHES FAMILY-FRIENDLY <u>FUN NAVIGATION CHALLEN</u>GE & INFORMATION ON WALKING AND WHEELING ACTIVITIES IN YOUR AREA VISIT DR BIKE FOR A BIKE HEALTH CHECK AND MINOR REPAIRS. CHECKS WILL BE ON A FIRST COME FIRST SERVED BASIS AND CHILDREN MUST BE ACCOMPANIED BY AN ADULT REFRESHMENTS, KIT DONATION, BIKE SAFETY COMMUNITY CONVERSATIONS AND PRIZES! Leeds ACTIVE SHEETS OF KEYCLING For more information contact us at activetravelsocialprescribing@leeds.gov.uk WALK IT. RIDE IT. walkitrideit.com

Engagement 1

78

3. Leeds City Council 2024/25 **Budget Consultation**





- reached 936 users
- was shared 3 times



Post impressions 👔

1,003



Post reach 👔

936

Engagement 🚹

14